

## Canada – Thompson Rivers University

Established in 1970, the Thompson Rivers University (TRU) is a public teaching and research university offering undergraduate and graduate degrees and vocational training. Its main campus is in Kamloops, British Columbia, Canada.

Student numbers	
More than 100 thousand students	20-100 thousand students
1-20 thousand students	No data

  

Core Funding	
Private	Public

  

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other: Trades qualifications

  

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other: General studies (to degree level), trades qualifications, university prep, ESL

Business Model	
<b>Entrepreneurial model with fixed core</b>	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
Networks	Profitability / sustainability
	Competitive advantage
	Value chain
	Communication channels
	Target group
Products / services	

  

**Business Model: Additional Information**

The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same or similar products and services as in the past.

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

  

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

  

**TEL Strategy**

Increasing support for all campus beyond Open Learning Division to enhance digital learning strategies, flexible learning and blended learning across the board.

**OOFAT Model**

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

**OOFAT for multiple projects**

**OOFAT Model: Additional Information**

**Content**  
May choose own assignments or projects in many instances but also follow a set curriculum and learning outcomes. We use internal and external faculty and internal instructional designers, but also have some courses developed in the open. This includes open textbooks, other OER and work with the OERu. Numerous textbooks, media pieces and other content developed CC-BY-SA.

**Delivery**  
Many courses available on independent, online study basis - start any time and have up to 30 weeks to complete. All Open Learning courses and programs by legislation have minimal residency requirements and prerequisites unless required for accreditation or safety purposes. Online tutorial support is highly flexible but most special support is restricted to regular working hours but available remotely. Learners are assigned team projects.

**Recognition**  
Available at centres around the world. Just implementing remote invigilation as well. Much prior learning assessment and recognition is available at TRU with a number of accredited programs e.g. medical, accounting, etc.