## Chile - Instituto Profesional IACC

Established as an educational project in 1981, the Higher Institute of Arts and Communication Sciences (Instituto Superior de Artes y Ciencias de la Comunicación – IACC) is the first higher education centre in Chile and specialises in providing high-level training for technicians. In 1987, the IACC obtained official recognition from the Ministry of Education of Chile (MINEDUC) which to the change in name (Instituto Profesional IACC) to enabled it to grant academic degrees.

Primarily

provision

#### Student numbers More than 20-100 1-20 thousand 100 thousand No data thousand students students students **Core Funding** Private Public **Qualifications offered** Master's degree or equivalent Vocational qualification (ISCED 3-4) (ISCED 7) Associate degree or equivalent Doctoral degree or equivalent (ISCED 5) (ISCED 8) Undergraduate degree or equivalent Informal recognition (e.g. badges) (ISCED 6) No formal/non-formal credits or Other qualifications / independent study Subjects offered Information and communication Generic programmes and qualifications technologies Education Engineering Arts and humanities Agriculture & veterinary Social sciences, journalism and Health and welfare information Security, transport, hygiene and

Business Model  Entrepreneurial model			
	Profitability / sustainability		
Networks			
	Competitive advantage		
	Value chain		
	Communication channels		
	Target group		
	Products / services		

public health services

Other

Business, administration and law

statistics

Natural sciences, mathematics and

### **Business Model: Additional Information**

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

Organisation of learning provision		
y campus	Primarily distance	Primarily online
n	learning provision	provision
	(correspondence)	

# Technology-enhanced learning elements

Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

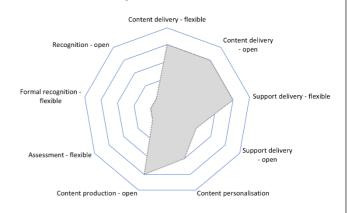
## **TEL Strategy**

The students go at their own pace during the week of courses.

#### **OOFAT Model**

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

# Access-focused OOFAT model



### OOFAT Model: Additional Information

# Content

We have instructional designers that work with subject matter experts to developed content for learners.

## Delivery

Students only need to hold a high school graduation diploma to be able to enrol in IACC. Students and faculty members do not need to be at the same place at the same time for students to continue with their course. Our learning model is based on four pillars that work around the students: 1) student service, 2) design and provision of programs, 3) learning process and 4) faculty. In-house production of contents.

## Recognition

[data not provided]