

China – Yunnan Open University

Yunnan Open University is one of six national construction of the pilot open universities under the approval of China's state council, following National Open University, Beijing Open University and Shanghai Open University, it is the fourth Open University in the country, and also the only Open University in the central and western provinces.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private		◆	Public
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Business Model	
<i>Entrepreneurial model</i>	
Defender-related characteristics versus Prospector-related characteristics	
Profitability/sustainability	
Networks	
Competitive advantage	
Value chain	
	Communication channels
	Target group
	Products / services
Business Model: Additional Information	
The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.	

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
Focus on developing learning resources in the next 5-10 years.		

OOFAT Model	
Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.	
OOFAT for multiple projects	
OOFAT Model: Additional Information	
<u>Content</u>	Contents are not personalised to individual learners. Companies also will attend the course design. The government support the open university.
<u>Delivery</u>	Delivery of contents varies by time and location, e.g. CDs are usually delivered to students located in the countryside. Access to content is available for a fee. Access to support depends on availability of support networks. Responsibility for support lies with course teachers.
<u>Recognition</u>	The intention is for students to control and grasp their own learning process, as well as to choose their own learning methods and evaluate their own learning effect. Assessment is rather inflexible. Credit certification currently in the process of being implemented.