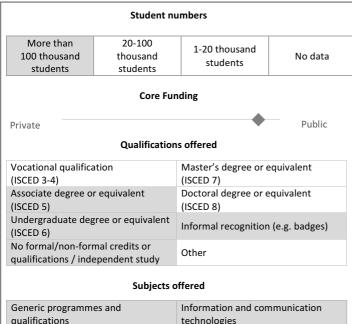
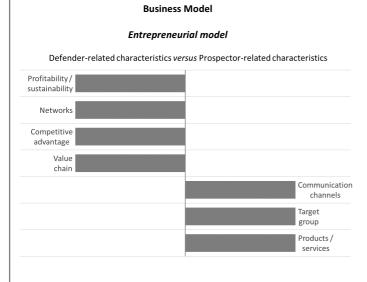
# China – Yunnan Open University

Yunnan Open University is one of six national construction of the pilot open universities under the approval of China's state council, following National Open University, Beijing Open University and Shanghai Open University, it is the fourth Open University in the country, and also the only Open University in the central and western provinces.



qualifications	technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other



# **Business Model: Additional Information**

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

# Organisation of learning provision

Primarily campus	Primarily distance	Primarily online
provision	learning provision	provision
	(correspondence)	

## Technology-enhanced learning elements

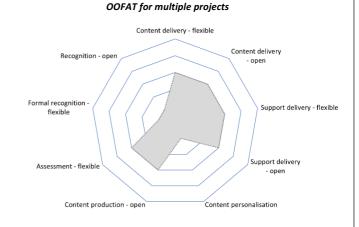
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

### **TEL Strategy**

Focus on developing learning resources in the next 5-10 years.

#### OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.



# **OOFAT Model: Additional Information**

#### Content

Contents are not personalised to individual learners. Companies also will attend the course design. The government support the open university.

#### Delivery

Delivery of contents varies by time and location, e.g. CDs are usually delivered to students located in the countryside. Access to content is available for a fee. Access to support depends on availability of support networks. Responsibility for support lies with course teachers.

# Recognition

The intention is for students to control and grasp their own learning process, as well as to choose their own learning methods and evaluate their own learning effect. Assessment is rather inflexible. Credit certification currently in the process of being implemented.