

# Colombia – Politécnico Grancolombiano

Established in 1980, the Politécnico Grancolombiano is a private university located in Bogotá, Colombia.

## Student numbers

More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
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## Core Funding

Private  Public

## Qualifications offered

Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

## Subjects offered

Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

## Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
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## Technology-enhanced learning elements

Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

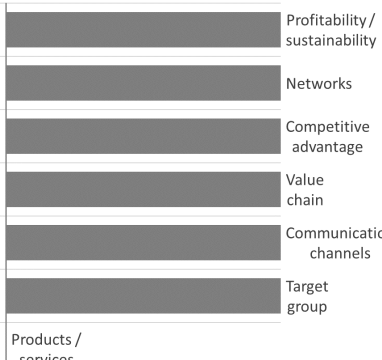
## TEL Strategy

The contents are developed taking into account the diversity of the people that enter the education system; the contents are the same but the times vary depending on the respective requirements.

## Business Model

### Entrepreneurial model

Defender-related characteristics *versus* Prospector-related characteristics

	
	Profitability/sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
	Products / services

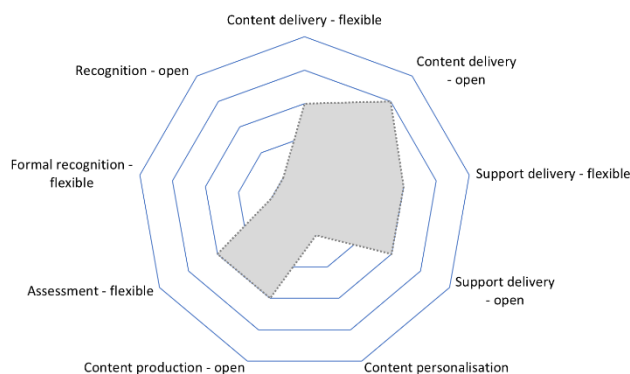
### Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via new or innovative channels.

## OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

### OOFAT for multiple projects



### OOFAT Model: Additional Information

#### Content

Content production mainly draws on in-house processes and equipment and depending on the scope, external designers are hired for this process. There are different closed and open evaluation processes; there is a pool of exam questions that is permanently updated.

#### Delivery

The contents are always available to enrolled students, there is no restriction during the semester period. The content is the same for all students who take the same modules, there are no specific contents for specific students.

#### Recognition

The pool of exam questions is permanently updated, evaluative activities with the possibility of open answers. Official Recognition. Upon successful graduation, the institution awards a title that is recognised both by society and by the Ministry of National Education.