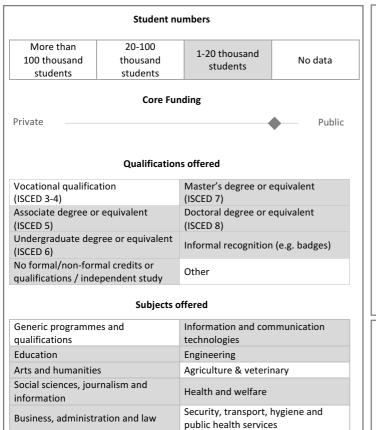
## Colombia – Universidad del Norte

Established in 1966, the North University (Universidad del Norte) is the main academic centre for higher education in northern Colombia, located in Barranquilla, Colombia.



Business Model						
Entrepreneurial model with fixed core						
Defender-related characteristics versus Prospector-related characteristics						
Profitability/ sustainability						
Networks						
Competitive advantage						
Value chain						
Communication channels						
		Target group				
		Products / services				

Other

Natural sciences, mathematics and

statistics

## **Business Model: Additional Information**

The business model focuses on using digital technologies as well as new innovative products and services.

Organisation of	learning	provision
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Primarily campus	Primarily distance	Primarily online
provision	learning provision	provision
	(correspondence)	

### Technology-enhanced learning elements

reciniology childreed learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		

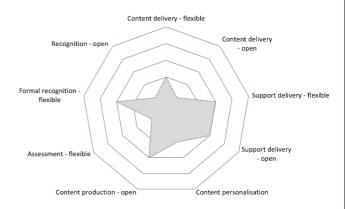
### **TEL Strategy**

Courses are scheduled through an academic calendar by semester. The extension courses are taught according to the needs of the clients.

#### **OOFAT Model**

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

# **OOFAT** for multiple projects



# OOFAT Model: Additional Information

# Content

The contents are designed to be based on own developments and the materials available in other repositories with free access. Only resources that are indicated with a creative commons license are used. The moments of the evaluation of learning are regulated institutionally. There are established periods for partial evaluations throughout the academic semester.

# Delivery

Only students who have canceled the registration or the value of the specific course and are registered in the system can access the LMS. Access to technical assistance has been scheduled at specific times and through asynchronous communication with a response time of no more than 24 hours. Students can receive support from the University's Technology Management staff and library officials. Similarly, the Center for Student Excellence can provide personalized advice. The contents are designed for a course considering the global characteristics of the group of students. They are not personalized by each student.

## Recognition

The type of evaluation is decided by the teacher or a group of teachers and the department director. The periods (dates) are institutionally decided. There are institutional guidelines that determine the process of recognition of learning. The partial evaluations carried out in the different subjects allow identifying if the student has achieved the expected learning results. A numerical scale of 0 to 5 is used where 3,3 the expected minimum average.