

Ecuador – Universidad Técnica Particular de Loja (UTPL)

Established in 1971, Universidad Técnica Particular de Loja (UTPL) is a private university, located in Loja, Ecuador. UTPL offers both on-campus education, and since 1976, distance education, which made it a pioneer in this field in Latin America.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Business Model	
Entrepreneurial model with fixed core	
Defender-related characteristics versus Prospector-related characteristics	
	Profitability / sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
Products / services	

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same or similar products and services as in the past.

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

The material is delivered digitally to all students. Physical material is distributed to each one of the headquarters that the university has in the different cities of the country.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for multiple projects

OOFAT Model: Additional Information

Content

It has a basic text, and the didactic guide as a basic material in the preparation of content. Furthermore, open educational resources are used as a support measure. The university develops an online evaluation process and an evaluation process in printed form, a calendar of evaluations is set for each of the degrees and is determined from the central office.

Delivery

Students who have access to educational material are those who are enrolled in one of the programs. The University from the Central headquarters, sets the asynchronous and synchronous activities that the student must fulfil, in the same way the delivery of material is done according to a previously established schedule. The process is carried out by academic peers who evaluate students in the different degrees in the different centres of the country. The content is generally for all students, depending on the career in which they enrol and depending on the curriculum content is developed by component.

Recognition

The process of evaluation of learning is carried out by academic peers in the different cities where the university has its regional and associate centres.