

France – Association of Universities for Digital Education in Economics and Management (AUNEGE)

Founded in 2005, AUNEGE (Association of Universities for the Development of Digital Education in Economics and Management) is a distance learning institution with the aim to promote the sharing of digital teaching aids in economics and management. AUNEGE is the showcase of French universities in economics and management on the net and supports the creation of resources for digital education - clips, case studies, games and simulations, testimonies and reports, fundamentals, complete courses - proposed by the member institutions.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

At the faculty level a decision was taken to provide technology-enhanced learning services to executive people. The university level has decided to support teachers' initiative across the institution.

Business Model	
Outreach model	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
	Profitability/ sustainability
	Networks
Competitive advantage	
Value chain	
	Communication channels
Target group	
	Products / services

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via non-traditional channels using new or innovative products and services.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for organisational flexibility

OOFAT Model: Additional Information

Content
Students receive systematically individual evaluation of their progress during their studies. But all the questions are on a group dynamic. AUNEGE shares common view of the content of an OER and the author did their work more or less alone before a scientific, pedagogical, technical and legal discussion and evaluation. Licences used are mainly CC-BY-NC.

Delivery
Because we use a Learning Management System online, we erase the time and spatial frontiers at more than 80%. Most of the resources and interactions are on a SPOC. They have a support at the desk hours of the university. They principally use social networking.

Recognition
The LMS gives to learner a large degree of autonomy. AUNEGE has a combination of the three parts. In each part of the diploma student have a part of initiative but he is mainly channel in a formal program. We give one part of initiative to learner through continuing control evaluation.