Australia – People's Open Access Education Initiative (Peoples-uni)

Established in 2007, the People's Open Access Education Initiative, abbreviated as Peoples-uni, is a non-profit organisation to help build public health capacity in developing countries through low cost online education to health professionals.nn

Student numbers

More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding

[data not provided]

Qualifications offered

Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered

Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Business Model

Entrepreneurial model with fixed core

Defender-related characteristics *versus* Prospector-related characteristics

- Profitability / sustainability
- Networks
- Competitive advantage
- Value chain
- Communication channels
- Target group
- Products / services

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same or similar products and services as in the past.

Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements

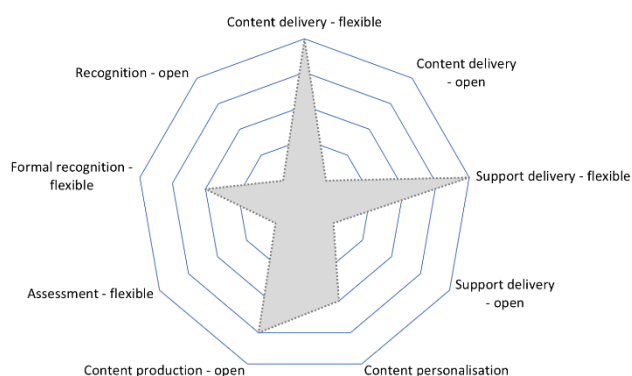|	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

All education is fully online.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for organisational flexibility

OOFAT Model: Additional Information

Content
Students can choose from a wide range of modules. Framework developed and metadata created to guide students through OER. All content published under CC licence.

Delivery
Courses are run to a timetable over a semester, but there are no fixed times for contact. Apply and be given username and password. No entry criteria, so access not restricted. Tech support helpdesk available any time, Student Support Officers and tutors also available and will respond on request. Online forums facilitated by tutors and Student Support Officers. Student Corner and online handbook also have many resources.

Recognition
For academic credit strict criteria are given and applied. For academic credibility assessment is externally validated. Can gain academic credit or use for APL to other institutions, or put towards CPD portfolio. Formative assessment through contribution to discussion forums, summative through assignments.