

India – Amity University: Amity Directorate of Distance & Online Education

Established in 1995, Amity University is a multi-campus private research University system. The university has 10 campus locations in India as well as eight international locations in Abu Dhabi, Dubai and London, as well as China, Mauritius, Romania, Singapore, South Africa and the US.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other: Certificate courses

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Business Model	
Entrepreneurial model	
Defender-related characteristics	Prospector-related characteristics
	Profitability/ sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
	Products / services

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other: Web-conference	

TEL Strategy

Amity Online is working on the project of customizing the learning portal with adaptive learning methodology. This adaptive e-learning environment will provide learners with a high level of interactivity using learning analytics, artificial intelligence application and virtual lab integration. With an ambition of creating a responsive learning environment, Amity Online has integrated its' University Management System with Blackboard LMS keeping the future requirements in consideration. This platform also allows learners to track their progress and pursue the learning path accordingly.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for multiple projects

OOFAT Model: Additional Information

Content
Pre-assessment and bridge courses to decides on content development and delivery pace. The specialized and industry oriented contents are developed in collaboration with leading institutions or corporate houses of that field. Additional learning materials from NPTEL.

Delivery
Round-the-clock access to the Virtual Learning Environment (VLE) irrespective of geographical jurisdiction. Access to contents via secured student logins, MOOC courses open to all with simple registration. Access to academic and general support, facilitated by query handling & relationship management system.

Recognition
Assessments entirely online accessible without geographical restrictions. Wo assessment options: center Based and Proctor based examination. Fixed examinations schedules with flexible time slots. Assessment evaluation by teaching staff. Assessment marks moderated before being put forward to Vice-Chancellor for final approval. Core and optional elective papers. Recognition based on credits earned by learners.