

## Malaysia – Kolej Poly-Tech Mara (KPTM)

Located in Kuala Lumpur, Malaysia, Kolej Poly-Tech MARA (KPTM), formerly known as Kolej Yayasan Pelajaran MARA (KYPM) was established as a private higher educational institution under the Private Higher Educational Institutions Act 1996 (Act 555) in September 2003. Managed by Kolej Poly-Tech MARA Sdn. Bhd., a wholly owned subsidiary of Majlis Amanah Rakyat (MARA), KPTM offers a wide range of educational opportunities in the field of Information Technology, Computer Science, Health Sciences, Social Sciences, Accounting, Business Management, Engineering, Humanities and Bio-Industry.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private	◆		Public
Qualifications offered			
[data not provided]			
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
[data not provided]		

Business Model	
<b>Entrepreneurial model with fixed core</b>	
Defender-related characteristics versus Prospector-related characteristics	
	Profitability / sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
Products / services	
Business Model: Additional Information	
The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same or similar products and services as in the past.	

OOFAT Model	
Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.	
OOFAT for multiple projects	
<p>The radar chart displays eight metrics: Content delivery - flexible, Content delivery - open, Support delivery - flexible, Support delivery - open, Content personalisation, Content production - open, Assessment - flexible, and Formal recognition - flexible. The chart shows varying levels of flexibility and openness across these metrics, with 'Content delivery - flexible' and 'Content personalisation' showing high flexibility and openness, while 'Formal recognition - flexible' shows lower flexibility and openness.</p>	
OOFAT Model: Additional Information	
<u>Content</u>	
[data not provided]	
<u>Delivery</u>	
[data not provided]	
<u>Recognition</u>	
[data not provided]	