

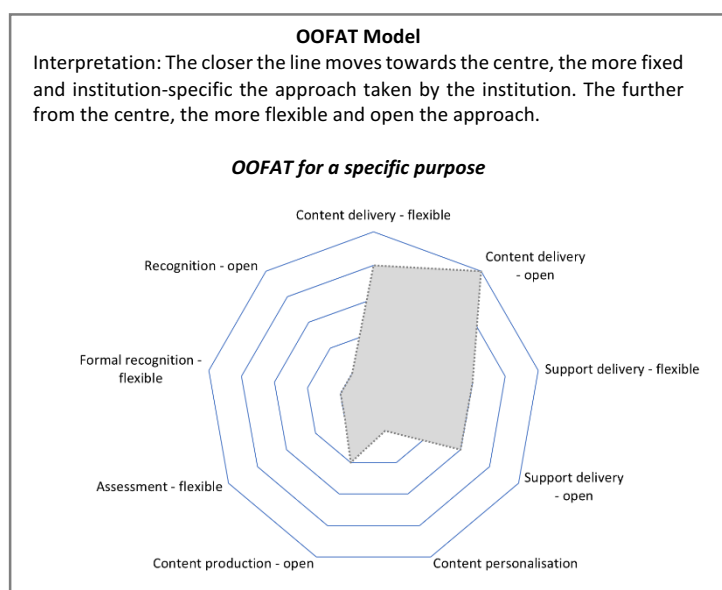
Malaysia – Taylor's University Lakeside Campus

Taylor's University is a private university in Subang Jaya, Selangor, Malaysia. It was founded in 1969 as a college, was awarded university college status in 2006, and university status in 2010. Taylor's University offers courses in tertiary education, from foundation and diploma to degree, post-graduate and professional programmes.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private ◆ Public			
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Business Model	
Service-provider model	
Defender-related characteristics versus Prospector-related characteristics	
Profitability / sustainability	
Networks	
Competitive advantage	
	Value chain
	Communication channels
Target group	
	Products / services
Business Model: Additional Information	
The business model focuses on using digital technologies to reach existing markets via non-traditional channels using new or innovative products and services.	

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
Taylor's University are currently working on the e-Learning Strategic Plan 2018-2022. Focus areas include: (i) Strengthening Talent Excellence in e-Learning Capabilities (ii) Achieving Students Success Through Immersive and Personalized Learning Environment (iii) Enabling Self-Directed Learning Using Quality OER & Repurposable e-Learning Content (iv) Supporting Futuristic Learning Experience Through Globally Connected Learning Environments and Internet of Thing (v) Intensifying Technology-Enhanced Learning & Teaching Activities Through Inter-discipline e-Learning Research.		



OOFAT Model: Additional Information
Content Contents are mainly fixed. Mainly in-house content production, collaboration with subject-matter expert from the faculty members. Contents mainly from openlearning.com.
Delivery Current MOOCs are made available to everyone, anytime, anywhere online. Some MOOCs are self-paced while other with lecturers interacting live with students. Learning from the instructor, from the peers, from the learning community and from the World.
Recognition Fixed assessments. Flexibility of assessment mainly from the appointed academics and highly structured. Participants who have completed all the required activities and assessments will receive the certificate of completion from the course instructor.