

Malaysia – Universiti Sains Islam Malaysia (USIM)

Universiti Sains Islam Malaysia (USIM) is a public university in Malaysia with a main campus in Nilai, Negeri Sembilan. Formerly known as Kolej Uni-versiti Islam Malaysia (KUIM) which was established in 1998, USIM has eight faculties with 25 undergraduate programmes in economy, law, syariah, language, da'wah, management, Quran and Sunnah, Fiqh, counselling, communication, medicine, science and information technology, dentistry and accounting.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private Public			
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
Following the projection stated in Malaysia e-learning policy 2.0.		

Business Model	
Entrepreneurial model with fixed core	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
	Profitability / sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
Products / services	
Business Model: Additional Information	
The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same of similar products and services as in the past.	

OOFAT Model	
Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.	
OOFAT at the centre	
OOFAT Model: Additional Information	
<u>Content</u>	Creative common collaboration in terms of content creation.
<u>Delivery</u>	Delivery by using web 2.0. Access to content via Malaysia MOOC. Access to support via OER and MOOC.
<u>Recognition</u>	Open and flexible assessments. Recognition of assessment through various channels.