

## Mexico – Universidad Abierta y a Distancia de México

Established in 2009, Universidad Abierta y a Distancia de México (Open and Distance University of Mexico – UnADM) is a higher education institution specialized in open and distance education. Its headquarters are located in the Federal District of Mexico City.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

  

Core Funding	
Private	Public

  

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

  

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

  

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

  

**TEL Strategy**  
All educational services are available online.

Business Model	
<b>Entrepreneurial model</b>	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
Profitability / sustainability	
	Networks
	Competitive advantage
	Value chain
	Communication channels
	Target group
	Products / services

  

**Business Model: Additional Information**

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

**OOFAT Model**

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

**OOFAT for multiple projects**

**OOFAT Model: Additional Information**

**Content**  
Almost all services are for enrolled students. Contents originate from Moodle. Our services are online but we are carefully we assignments (time and evidences).

**Delivery**  
Only formally enrolled students can access educational programmes. There are only a few MOOCs and other offer that are open to the general public. All educational programmes are online. Students can decide where and when to access our platform. However, there are deadline to deliver activities. Tutors and professors are in constant contact with students. There is also a help desk to support students with administrative and technology problems. We are working to identify the different types of intelligence of our students and develop specific activities.

**Recognition**  
Services are online, so students can decide where and when to do it. However, there are deadlines for all assessments. Students can decide the number of courses they want to take, but there are some courses that are linked with others. Hence, students need to accredit certain courses before others. In total, students have 8 years to complete their programme. With regard to assessment flexibility, there are some programmes of student mobility.