Mexico – Universidad Abierta y a Distancia de México

Established in 2009, Universidad Abierta y a Distancia de México (Open and Distance University of Mexico – UnADM) is a higher education institution specialized in open and distance education. Its headquarters are located in the Federal District of Mexico City.

| Student numbers | | | | |
|--|--------------------------------|--|------------|--|
| More than 100 thousand students | 20-100 thousand students | 1-20 thousand students | No data | |
| | Core Fur | nding | | |
| Private | | | Public | |
| Vocational qualificat | Qualification | s offered Master's degree or | equivalent | |
| (ISCED 3-4) | | (ISCED 7) | | |
| Associate degree or equivalent (ISCED 5) | | Doctoral degree or equivalent (ISCED 8) | | |
| Undergraduate degree or equivalent (ISCED 6) | | Informal recognition (e.g. badges) | | |
| No formal/non-formal credits or qualifications / independent study | | Other | | |
| | Subjects o | offered | | |
| Generic programmes and qualifications | | Information and communication technologies | | |
| Education | | Engineering | | |
| Arts and humanities | | Agriculture & veterinary | | |
| Social sciences, journalism and information | | Health and welfare | | |

Natural sciences, mathematics and statistics Other

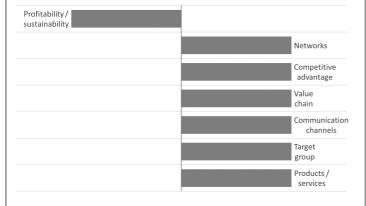
Business, administration and law

Security, transport, hygiene and

Business Model

Entrepreneurial model

Defender-related characteristics versus Prospector-related characteristics



Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

| Organisation of learning provision | | | |
|------------------------------------|--|-------------------------------|--|
| Primarily campus provision | Primarily distance learning provision (correspondence) | Primarily online provision | |

Technology-enhanced learning elements

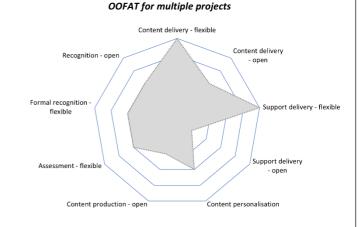
| Massive Open Online Course (MOOC) | Virtual Learning Environment (VLE) |
|--------------------------------------|---------------------------------------|
| Open Educational Resources (OER) | Wikis |
| Digital Badging | Videoconference |
| Learning Analytics | Teleconference |
| Artificial Intelligence | Learning Management System (LMS) |
| E-Portfolios | Mobile Learning |
| Blogging and micro-blogging | Bring Your Own Device (BYOD) |
| Social Media | Online Assessment |
| Other | |

TEL Strategy

All educational services are available online.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.



OOFAT Model: Additional Information

Content

Almost all services are for enrolled students. Contents originate from Moodle. Our services are online but we are carefully we assignments (time and evidences).

Delivery

Only formally enrolled students can access educational programmes. There are only a few MOOCs and other offer that are open to the general public. All educational programmes are online. Students can decide where and when to access our platform. However, there are deadline to deliver activities. Tutors and professors are in constant contact with students. There is also a help desk to support students with administrative and technology problems. We are working to identify the different types of intelligence of our students and develop specific activities.

Recognition

Services are online, so students can decide where and when to do it. However, there are deadlines for all assessments. Students can decide the number of courses they want to take, but there are some courses that are linked with others. Hence, students need to accredit certain courses before others. In total, students have 8 years to complete their programme. With regard to assessment flexibility, there are some programmes of student mobility.