

The Netherlands – Open University of the Netherlands (OUNL): Welten Institute

Established in 1984, the Open University of the Netherlands is a Dutch institution for distance learning at university level, located in Heerlen. The Welten Institute is the Research Centre for Learning, Teaching and Technology of the Open University of the Netherlands. Its research focuses on 'Learning and teaching in technology enhanced learning environments'.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other: Psychology

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

OUNL is an online university and Welten Institute will increase international study programmes and offers during the next years.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for organisational flexibility

OOFAT Model: Additional Information

Content
Most tasks and assignments allow selection of personal topic. Content mostly produced in-house. All our research results are published with Creative Commons license and offered by an own in-house repository that is openly and freely available online for everybody.

Delivery
All contents may be accessed online. Certain classes at master level are publicly available. Support can be requested at any time. Most offerings are official study programme you have to register for, but we are also providing MOOCs.

Recognition
Learners can select among 17 study centers and many dates (and it can also be done online in special cases). In official study programmes, the assessments are fixed and closed but flexible. Students can decide by themselves how to proceed. Students can ask for approval of external certifications.

Business Model	
Fixed core model	
Defender-related characteristics versus Prospector-related characteristics	
Profitability / sustainability	Networks
Competitive advantage	
Value chain	
Communication channels	
Target group	
Products / services	

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via new or innovative channels using the same or similar products and services as in the past.