New Zealand – OER Foundation (responding for OERu)

The OERu makes higher education accessible to everyone. Coordinated by the OER Foundation, an independent, not-for-profit organisation, the OERu network of institutions offers free online courses for students worldwide. The OERu partners also provide affordable ways for learners to gain academic credit towards qualifications from recognised institutions. The OER Foundation was established in 2009 – with the goal of using open education as a means to provide leadership and international networking, as well as supporting educational institutions to achieve their strategic objectives. In February 2011, with funding support from UNESCO, an open meeting was convened to explore the establishment of the OERu. The meeting's aim was to build a parallel learning universe, in order to widen access to more affordable education for learners excluded from the traditional tertiary education system. In November of the same year, the founding OERu anchor partners commenced planning for the implementation of the OERu network.

Student numbers

More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding

Private ——————————◆—————————— Public

Qualifications offered

Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered

Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Business Model

Entrepreneurial model

Defender-related characteristics *versus* Prospector-related characteristics

- Profitability / sustainability
- Networks
- Competitive advantage
- Value chain
- Communication channels
- Target group
- Products / services

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via non-traditional channels using new or innovative products and services.

Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements

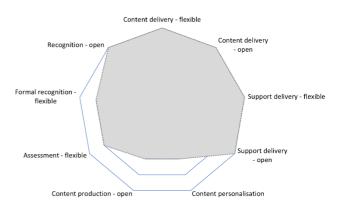| Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

We offer open online courses published online integrated with a range of networked social media technologies.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT at the centre

OOFAT Model: Additional Information

Content
Where possible, the OERu encourages a "pedagogy of discovery" where learners are encouraged to source their own learning resources in pursuit of their own academic interests. All materials are CC-BY or CC-BY-SA or dedicated to the public domain.

Delivery
All OERu courses are available anytime, anywhere without the need for password access. Open access to all course materials without the need to register a password. Courses are designed for high levels of P2P support. Course interactions are facilitated by distributed interaction technologies. We syndicate interactions across the web in a centralised course feed.

Recognition
[data not provided]