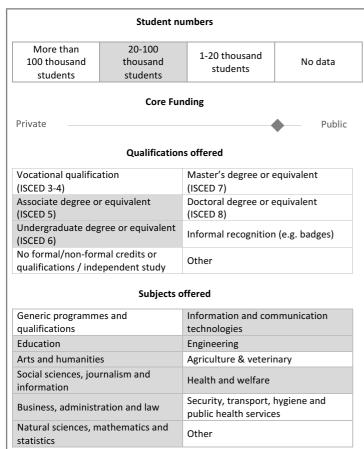
New Zealand – Open Polytechnic of New Zealand

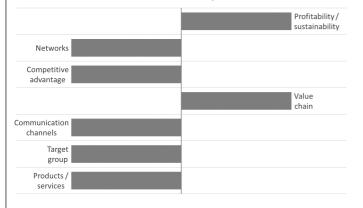
Located in Lower Hutt near New Zealand's capital Wellington, the Open Polytechnic of New Zealand is a government-owned tertiary education institution operating as the specialist national provider of open and distance learning (ODL). Starting out as the Technical Correspondence School in 1946, the institution underwent major transformations in 1990 when it was renamed The Open Polytechnic of New Zealand, going on to become a multi-faceted provider of ODL courses and services.



Business Model

Fixed core model

Defender-related characteristics versus Prospector-related characteristics



Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via traditional channels using the same or similar products and services as in the past.

Organisation of learning provision		
Primarily campus	Primarily distance	Primarily online
provision	learning provision	provision
	(correspondence)	

Technology-enhanced learning elements

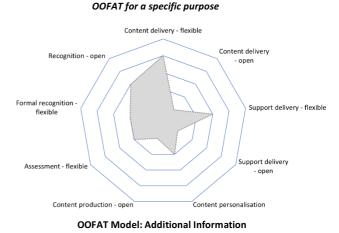
Massive Open Online Course	Virtual Learning Environment
(MOOC)	(VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System
Artificial intelligence	(LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

Five-year plan (partially TEL-related): Replacing the Moodle Learning Management System with a digital learning platform. Leveraging worldclass infrastructure.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.



Content

Content personalisation currently at a fledgling state but intended to be expanded. Learner resources developed under 'project managed' conditions, resources drawn from departments/areas of the organisation. Documented courseware development process outlining roles for all contributing parties. Delivery

Access to content irrespective of time and place, available only to enrolled learners. Delivery partially through F2F courses and programmes (concerning the administration of controlled assessment). Access to online materials via university online systems. Paper-based materials are couriered to students. Round-the clock access to support (library resources). Availability of some services tailored to learning peak hours (weekday evenings/weekends) or only available during usual business hours (enquiries with Academic Registry). Support from academic staff or frontline Student Learning Support, as well as university library and learning centre.

Recognition

Set assessment dates and assessment activities for most programmes and courses. Certain courses more flexible regarding assessment submission deadlines. Computer-marked assessment via digital learning platform may be initiated by learners themselves. Plans for more flexible assessment regimes and administration. Assessors are either academic members of faculty or adjunct faculty contractors. Recognition of prior learning mostly through cross credit and credit transfer. Recognition of earning through the institute's administration of assessment.