

Turkey – Anadolu University: Open Education System

The Faculty of Open Education at Anadolu University was established in 1982-1983 academic year as the first faculty offering open and distance education in Turkey. The Open and Distance Education System of Anadolu University has so far had 2,200,000 graduates and offers higher education to about 1,400,000 students. With its experience of over 30 years in open and distance education, Anadolu University plays an irreplaceable role in overcoming higher-education problems in Turkey, getting engaged in specific projects.

Student numbers

More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
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Core Funding

Private

 Public

Qualifications offered

Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other

Subjects offered

Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
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Technology-enhanced learning elements

Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

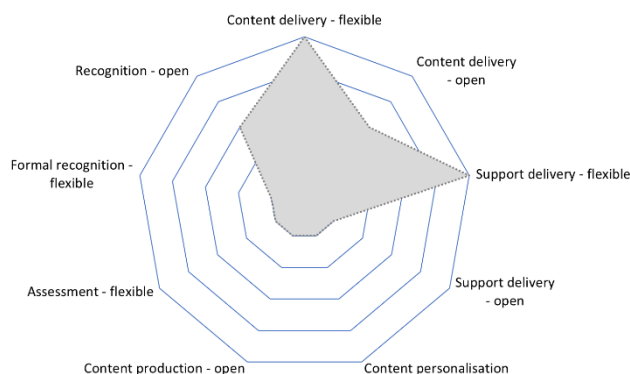
TEL Strategy

[data not provided]

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for multiple projects



OOFAT Model: Additional Information

Content

Fixed course content and completion requirements for all learners. Flexibility in choosing learning materials (printed books and/or e-learning tools). Contents developed in-house by AU academic staff. Collaboration with other universities in Turkey. External authors are paid copyright for the content and the University owns all rights of the materials produced. Different units at Open Education Faculty monitor and make the production of printed, online and assessment materials possible.

Delivery

Contents delivered by asynchronous tools that provide flexibility. Learners study at their own pace. Pre-determined exam dates. LMS accessible only with student account and passwords. Round-the-clock access for asynchronous support any time they like. Synchronous support during online classes (e-seminars).

Recognition

Clearly defined learning outcomes in each course. Exam questions prepared by assigned academic staff and controlled by Test Research Center. Proctored midterm and final exams each semester. Assessment conducted by assigned (academic and technical) AU staff. The decision is given up to standards of the Higher Educational Council (national authority) for formal recognition. Learning provided by other organizations can be recognized if they match with the learning outcomes determined in a specific field of study and again according to the criteria set by the Higher Educational Council, the related departments/faculty councils can take decisions in favour of recognition.

Business Model

Fixed core model

Defender-related characteristics versus Prospector-related characteristics

Profitability / sustainability	
Networks	
Competitive advantage	
Value chain	
Communication channels	
Target group	
Products / services	

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via traditional channels using the same or similar products and services as in the past.