

## Turkey – Maltepe University

Situated in Istanbul, Turkey, Maltepe University was established as a private university in 1997 by the Istanbul Marmara Education Foundation (IMEV).

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private		Public	
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
[data not provided]		

Business Model	
Fixed core model	
Defender-related characteristics versus Prospector-related characteristics	
	Profitability / sustainability
Networks	
Competitive advantage	
Value chain	
	Communication channels
Target group	
Products / services	
Business Model: Additional Information	
The business model focuses on using digital technologies to reach existing markets via new or innovative channels using the same of similar products and services as in the past.	

OOFAT Model	
Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.	
OOFAT for multiple projects	
OOFAT Model: Additional Information	
<u>Content</u> [data not provided]	
<u>Delivery</u> Synchronous and asynchronous content delivery ++ Synchronous contents, homework and examinations are time-fixed ++ MU students access courses and programmes through registration number and password ++ Period of programmes organised by MU ++ Program counsellors/teachers/educators serve on an unlimited basis during these periods ++ Options for learner support models include messaging, calling, face-to-face counselling, etc. ++ Support generally provided by teaching staff (in case of technology or library related problems)	
<u>Recognition</u> Assessment constrained by Turkish Higher Education Council ++ Generally face-to-face or laboratory exams ++ Online assessment only for visa exams ++ Fixed timetable for visa exams and finals ++ Homework and studies timetable left to instructor ++ Some recognition of learning from other providers (YouTube learning and other types of peer learning issues)	