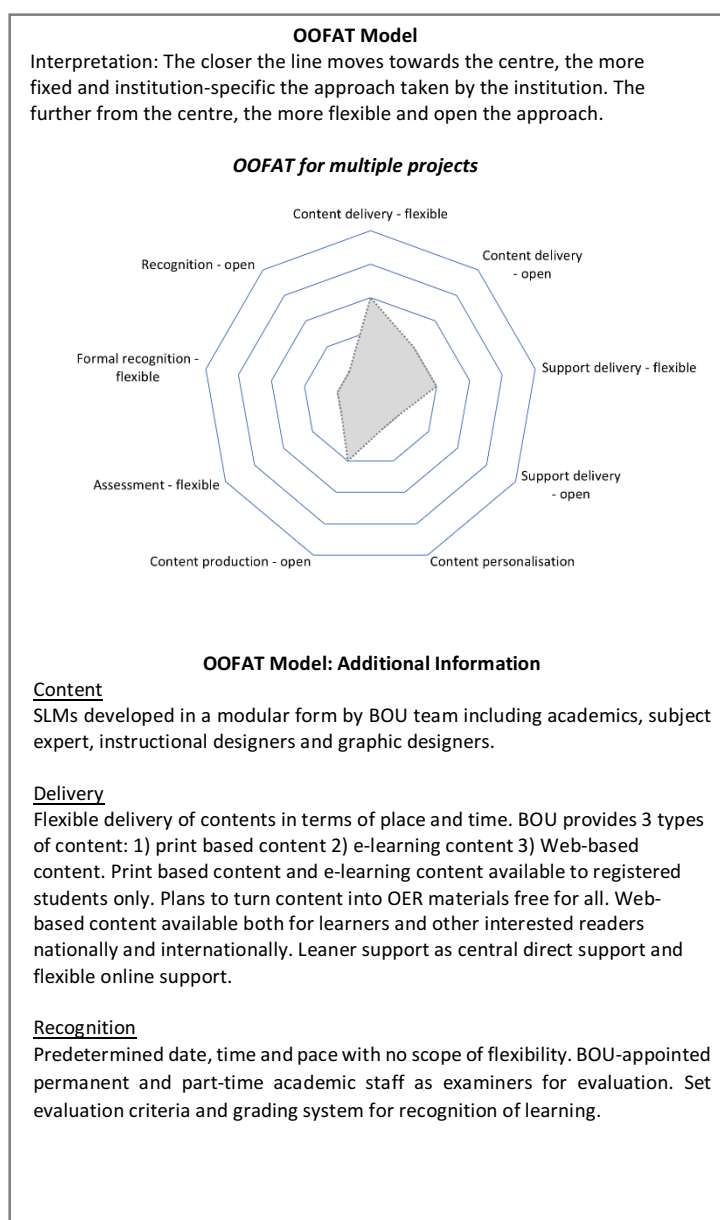


## Bangladesh – Bangladesh Open University (BOU)

Established in 1992, The Bangladesh Open University (BOU) is a public university with its main campus in Board Bazar, Gazipur District, Dhaka Division.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private		◆	Public
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other: Language studies, skill creation courses		

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other: Use of secured digital (SD) card, Web TV/Radio, BOU tube, e-books, Radio-TV broadcast, Virtual Interactive Class-room		
TEL Strategy		
Plans to establish BOU as digital university, replacing print-based materials and face-to-face learning with TEL over the next 5-10 years.		



Business Model	
Fixed core model	
Defender-related characteristics versus Prospector-related characteristics	
	Profitability / sustainability
Networks	
Competitive advantage	
Value chain	
	Communication channels
Target group	
Products / services	
Business Model: Additional Information	
The business model focuses on using digital technologies to reach existing markets via new or innovate channels using the same or similar products and services as in the past.	