United Kingdom – University of Edinburgh

Established in 1582, the University of Edinburgh is the sixth-oldest university in the English-speaking world. It is located in Edinburgh, Scotland, United Kingdom.

Student numbers

More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding

[data not provided]

Qualifications offered

Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other: The UoE offers a wide range of qualifications including fully accredited matriculated undergraduate & postgraduate courses, online masters, CPD, adult and community learning, & MOOCs.

Subjects offered

Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Business Model

Service-provider model

Defender-related characteristics *versus* Prospector-related characteristics

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via non-traditional channels using new or innovative products and services.

Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

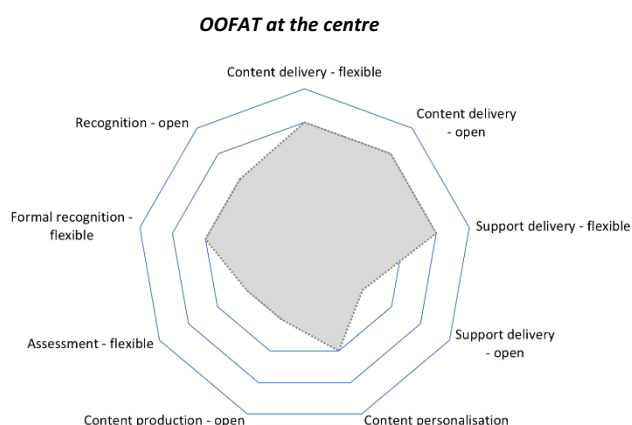## Technology-enhanced learning elements

Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

Level of flexibility is highly variable. Full-time matriculated courses have lower flexibility, online courses have more flexibility, MOOCs have high flexibility.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT at the centre

OOFAT Model: Additional Information

Content

The majority of content is created in house by academic and support staff, however students are also engaged in the co-creation of learning resources. UoE has an OER Policy that encourages staff and students to use, create and publish OERs to enhance the quality of the student experience. The UoE vision for OER has 3 strands; day to day teaching materials, high quality MOOC content, and content from the University's historic & artistic collections. Summative assessment of matriculated courses has low flexibility. Formative assessment of MOOC courses has high flexibility.

Delivery

UoE has an OER Policy and Service which encourages staff to open access to their educational content. Learners can access content through a wide range of channels. Extensive online support services. Who provides support is dependent on the type of courses learners are undertaking; appointed academic & institutional staff support matriculated students, peers & the open community support MOOC learners, etc. While students often have the option to select specific modules while undertaking accredited degree programmes, content is not necessarily tailored for individual students.

Recognition

The process of achieving formal recognition of learning is generally fixed for matriculated students, however there is much more flexibility on MOOCs and informal courses. UoE has a policy covering recognition of prior learning.