

United Kingdom – The University of Warwick

The University of Warwick is a research university located in Coventry, England. It was founded in 1965 as part of a government initiative to expand access to higher education.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other: contributing credits towards various UG degrees mainly, some PG students study language for research or own reasons

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other: languages can contribute to any UG degree through an institution-wide language programme

Business Model	
Entrepreneurial model with fixed core	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
	Profitability / sustainability
	Networks
	Competitive advantage
	Value chain
	Communication channels
Target group	
	Products / services

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via non-traditional channels using new or innovative products and services.

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other: video creation/presentation; audio recording/assignments; online intercultural exchange (OIE)	

TEL Strategy

A Language Centre strategy was in place, <https://tinyurl.com/y7k2z2ew> this is to be lost in restructuring.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

Content-focused OOFAT model

OOFAT Model: Additional Information

Content

Platform allows completion tracking and personal learning paths to be set. Tutor teams work together to share and develop content, student creation has also been supported. Portal focus on interaction rather than content. Some awareness of CC licences, but not widely adopted. Currently I am leading a project to raise awareness of open practice (#knowhow project) for wider Warwick community.

Delivery

Content management was locally controlled and therefore easy to respond rapidly to new opportunities. Video material made available through open galleries, use of CC licensing and open social media spaces by some tutors. Where courses are within VLE, access to tutor is readily available. Support resources such as video tutorials are openly available. Peer support facilitated through online space/communication tools. Just in time support through a range of channels.

Recognition

Use of standardised assessment techniques for language proficiency, created and developed in house based on Cambridge methodology. we have been able to create an element of e-portfolio assessment to contribute to total mark in some courses. I am not sure if this will continue when we move to the central Moodle. Limited room for manoeuvre regarding flexibility of assessment. Final exam mark from assessments in language courses are contributed to the student's home department.