United States – Tidewater Community College

Established in 1968, Tidewater Community College (TCC) is a two-year higher education institution in South Hampton Roads with campuses in Chesapeake, Norfolk, Portsmouth, Suffolk and Virginia Beach. The school offers a variety of vocational and transfer-oriented degrees and certificates for prospective students.

Student numbers				
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data	
	Core Fur	nding		
Private			Public	
	Qualification	ns offered		
Vocational qualification (ISCED 3-4)		Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)		Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)		Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study		Other		
	Subjects o	offered		
Generic programmes and qualifications		Information and communication technologies		
Education		Engineering		
Arts and humanities		Agriculture & veterin	nary	
Social sciences, journalism and information		Health and welfare		
Business, administration and law		Security, transport, I public health service		
Natural sciences, mathematics and statistics		Other		

Business Model Fixed core model Defender-related characteristics <i>versus</i> Prospector-related characteristics						
						Profitability sustainabili
					Networks	
	Competitiv advantage					
	Value chain					
Communication channels						
Target group						
Products / services						

Business Model: Additional Information

The business model focuses on using digital technologies to reach existing markets via traditional channels using the same or products and services as in the past.

Organisation of learning provision				
Primarily campus	Primarily distance	Primarily online		
provision	learning provision	provision		
	(correspondence)			

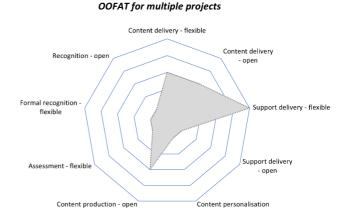
Massive Open Online Course	Virtual Learning Environment
(MOOC)	(VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

[data not provided]

TEL Strategy

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.



OOFAT Model: Additional Information

Content

We are moving toward more personalized learning in what we are calling "Second Generation OER Adoption." The initial adoption of OER was static content; however, we are now exploring content that is delivered through a more personalized platform. We have been aggressive in building in-house competency in the selection, curation and adoption of open content. The institution has also continued to aggressively seek out opportunities to engage with the broader community to create or identify opportunities for collaboration. Many of these efforts have been focused on consortium-style grant opportunities to fund and support broader OER adoption. TCC currently offers the A.S. in Business Administration as a Z Degree where students incur \$0 in textbook costs for the entire program. The A.A.S. in Criminal Justice will become a fully open Z Degree by SP18. The A.S. General Studies will be launched as a Z Degree in FA18 followed by the A.S. Social Science in SP19.

Delivery

Students must enrol in a course to gain access to the content; however, they retain access to the content after that have completed the course. If students want access to the core content this is made available through a public facing platform. Students must enrol in a course to gain access to the content; however, they retain access to the content after that have completed the course. If students want access to the core content this is made available through a public facing platform.

<u>Recognition</u> [data not provided]