United States - College of the Canyons

Established in 1969, the College of the Canyons (COC) is a public two-year community college that operates within the Santa Clarita Community College District.

Student numbers More than 20-100 1-20 thousand 100 thousand thousand No data students students students **Core Funding** Private Public **Qualifications offered** Vocational qualification Master's degree or equivalent (ISCED 3-4) (ISCED 7) Associate degree or equivalent Doctoral degree or equivalent (ISCED 5) (ISCED 8) Undergraduate degree or equivalent Informal recognition (e.g. badges) (ISCED 6) Other: Certifications recognized by No formal/non-formal credits or qualifications / independent study industry associations Subjects offered Information and communication Generic programmes and qualifications technologies Education Engineering

Agriculture & veterinary

Security, transport, hygiene and

Health and welfare

public health services

Other

Arts and humanities

information

statistics

Social sciences, journalism and

Business, administration and law

Natural sciences, mathematics and

Business Model				
Entrepreneurial model with fixed core				
Defender-relatedcharacteristicsversusProspector-relatedcharacteristics				
	Profitability / sustainability			
Networks				
	Competitive advantage			
	Value chain			
Communication channels				
	Target group			
Products / services				

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via traditional channels using the same or similar products and services as in the past.

Organisation of learning provision

Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements

Massive Open Online Course	Virtual Learning Environment (VLE)	
(MOOC)	(VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		

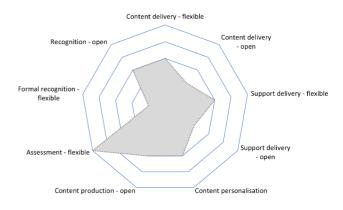
TEL Strategy

The institution aims to use technology enhanced learning in order to appeal to needs and demands of learners, to increase enrolments, to reduce textbook costs for students, to prepare students for a workplace in which technology is used and to expand access to learners who have work and family demands.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for organisational flexibility



OOFAT Model: Additional Information

Content

Currently shifting from in-house content production to decentralized OER content. OER as combination of in-house and external production and sharing. 12% of students use OER, number have doubled in the past year and are expected to double again this year.

Delivery

Students can choose between various schedule formats (16, 12, 8 or 5-week terms, on campus, online, hybrid; etc.). Within these classes, majority of students can choose time and place of assessments. Enrolment is open to anyone, no qualifications or selection process. Student authentication in online and hybrid classes, via a centralized and closed learning management system. Hence, access to enrolment is open, but access to the content is rather closed. Most learning support offices open during working week hours. 24/7 support for the learning management system, library, and tutoring (US definition).

Recognition

Most learners earn a traditional credential (associate degree) recognized by our state and other institutions. In addition, a growing group of students earn credentials (certificates) designed with input from industry groups and are aligned with industry standards (for example, welding inspector certificate, water technology certificate).