

United States – College of the Canyons

Established in 1969, the College of the Canyons (COC) is a public two-year community college that operates within the Santa Clarita Community College District.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data
Core Funding			
Private ◆ Public			
Qualifications offered			
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)		
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)		
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)		
No formal/non-formal credits or qualifications / independent study	Other: Certifications recognized by industry associations		
Subjects offered			
Generic programmes and qualifications	Information and communication technologies		
Education	Engineering		
Arts and humanities	Agriculture & veterinary		
Social sciences, journalism and information	Health and welfare		
Business, administration and law	Security, transport, hygiene and public health services		
Natural sciences, mathematics and statistics	Other		

Business Model	
<i>Entrepreneurial model with fixed core</i>	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
Networks	Profitability/sustainability
	Competitive advantage
	Value chain
Communication channels	Target group
Products/services	
Business Model: Additional Information	
The business model focuses on using digital technologies to reach new markets via traditional channels using the same or similar products and services as in the past.	

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision
Technology-enhanced learning elements		
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)	
Open Educational Resources (OER)	Wikis	
Digital Badging	Videoconference	
Learning Analytics	Teleconference	
Artificial Intelligence	Learning Management System (LMS)	
E-Portfolios	Mobile Learning	
Blogging and micro-blogging	Bring Your Own Device (BYOD)	
Social Media	Online Assessment	
Other		
TEL Strategy		
The institution aims to use technology enhanced learning in order to appeal to needs and demands of learners, to increase enrolments, to reduce textbook costs for students, to prepare students for a workplace in which technology is used and to expand access to learners who have work and family demands.		

OOFAT Model	
Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.	
OOFAT for organisational flexibility	
OOFAT Model: Additional Information	
<p>Content Currently shifting from in-house content production to decentralized OER content. OER as combination of in-house and external production and sharing. 12% of students use OER, number have doubled in the past year and are expected to double again this year.</p> <p>Delivery Students can choose between various schedule formats (16, 12, 8 or 5-week terms, on campus, online, hybrid; etc.). Within these classes, majority of students can choose time and place of assessments. Enrolment is open to anyone, no qualifications or selection process. Student authentication in online and hybrid classes, via a centralized and closed learning management system. Hence, access to enrolment is open, but access to the content is rather closed. Most learning support offices open during working week hours. 24/7 support for the learning management system, library, and tutoring (US definition).</p> <p>Recognition Most learners earn a traditional credential (associate degree) recognized by our state and other institutions. In addition, a growing group of students earn credentials (certificates) designed with input from industry groups and are aligned with industry standards (for example, welding inspector certificate, water technology certificate).</p>	