

Brazil – Methodist University of Sao Paulo

Established in 1938, the Methodist University of Sao Paulo (UMESP) is a private university located in the city of Sao Bernardo do Campo in the state of Sao Paulo, Brazil.

Student numbers			
More than 100 thousand students	20-100 thousand students	1-20 thousand students	No data

Core Funding	
Private	Public

Qualifications offered	
Vocational qualification (ISCED 3-4)	Master's degree or equivalent (ISCED 7)
Associate degree or equivalent (ISCED 5)	Doctoral degree or equivalent (ISCED 8)
Undergraduate degree or equivalent (ISCED 6)	Informal recognition (e.g. badges)
No formal/non-formal credits or qualifications / independent study	Other: MBA

Subjects offered	
Generic programmes and qualifications	Information and communication technologies
Education	Engineering
Arts and humanities	Agriculture & veterinary
Social sciences, journalism and information	Health and welfare
Business, administration and law	Security, transport, hygiene and public health services
Natural sciences, mathematics and statistics	Other

Organisation of learning provision		
Primarily campus provision	Primarily distance learning provision (correspondence)	Primarily online provision

Technology-enhanced learning elements	
Massive Open Online Course (MOOC)	Virtual Learning Environment (VLE)
Open Educational Resources (OER)	Wikis
Digital Badging	Videoconference
Learning Analytics	Teleconference
Artificial Intelligence	Learning Management System (LMS)
E-Portfolios	Mobile Learning
Blogging and micro-blogging	Bring Your Own Device (BYOD)
Social Media	Online Assessment
Other	

TEL Strategy

[data not provided]

Business Model	
Outreach model	
Defender-related characteristics <i>versus</i> Prospector-related characteristics	
Profitability / sustainability	
Networks	
	Competitive advantage
	Value chain
	Communication channels
	Target group
Products / services	

Business Model: Additional Information

The business model focuses on using digital technologies to reach new markets via new or innovative channels using the same or similar products and services in the past.

OOFAT Model

Interpretation: The closer the line moves towards the centre, the more fixed and institution-specific the approach taken by the institution. The further from the centre, the more flexible and open the approach.

OOFAT for multiple projects

OOFAT Model: Additional Information

Content
The content is partially developed in a cooperation between the learners and faculty. Content can originate from students. Ultimately, all contents go to a Creative Commons license.

Delivery
Content is delivered via satellite and internet. Support can also be accessed via mobile devices and is provided by tutors.

Recognition
Recognition is offered through a formal, ongoing evaluation process. Flexibility and recognition of assessment are modelled in academic ways.